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# Welcome

## 2019 Human Service Summit- Health Starts at Home

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KANSAS HEALTH FOUNDATION

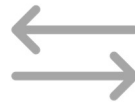


12351 W. 96 Terrace, Suite 200, Lenexa, KS 66215  
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JOHNSON COUNTY  
Health Equity Network

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## Health Starts at Home



Julie Brewer, Executive Director  
United Community Services of Johnson County



Health & Environment  
Elizabeth Holzschuh, Epidemiologist II  
Johnson County Dept. of Health & Environment



JOHNSON COUNTY

# Health Equity Network

**JOHNSON COUNTY**  
KANSAS  
**Health & Environment**



JOHNSON COUNTY

## Health Equity Network

*Blue Cross and Blue Shield of Kansas City  
City of Merriam  
City of Olathe  
Deaf Community Health Program  
El Centro  
Health Partnership Clinic  
IPC Healthcare, Inc.  
Johnson County AIMS*

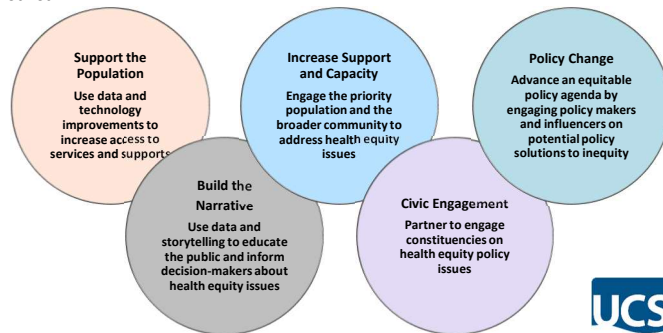
### Health Equity Leadership Team

*Johnson County Dept. of Health & Environment  
Johnson County Food Policy Council  
Johnson County Latina Leadership Network  
Johnson County Mental Health Center  
Johnson County NAACP  
Johnson County Resident  
Kansas Senate, District 7*

*Overland Park Chamber of Commerce  
REACH Healthcare Foundation  
Shawnee Mission School District  
St. Luke's Health System  
United Community Services of Johnson County  
United Methodist Church of the Resurrection  
United Way of Greater Kansas City*

**Vision:** A community in which everyone has a fair and just opportunity to be as healthy as possible, regardless of who they are, where they live, or what their circumstances may be.

**Priority Issue:** Safe, Stable and Affordable Housing for all Johnson County Residents



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KANSAS  
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## 2018 UCS Human Service Summit- Recommendations

What actions should be taken in the next 12 months to address the need for safe, stable, affordable housing?

- More public education among multiple sectors of the community including legislators, public officials, and housing developers.
- Increase voter education around health equity issues to help them prepare to vote.
- Update the affordable housing study and evaluate the impact of existing and potential laws on housing affordability.
- Include impacted populations in planning and decision-making, bringing their stories and experiences to the forefront.
- Leverage local resources to provide service and support for vulnerable populations.
- Public-private collaboration to increase public will and funding for affordable housing.



## 2019 County Health Rankings Report

***“Housing is central to people’s opportunities for living long and well.”***





## 2019 County Health Rankings Report

**Johnson County Ranks #1 Overall -  
Physical Environment Ranking: #72 out of 102 counties**

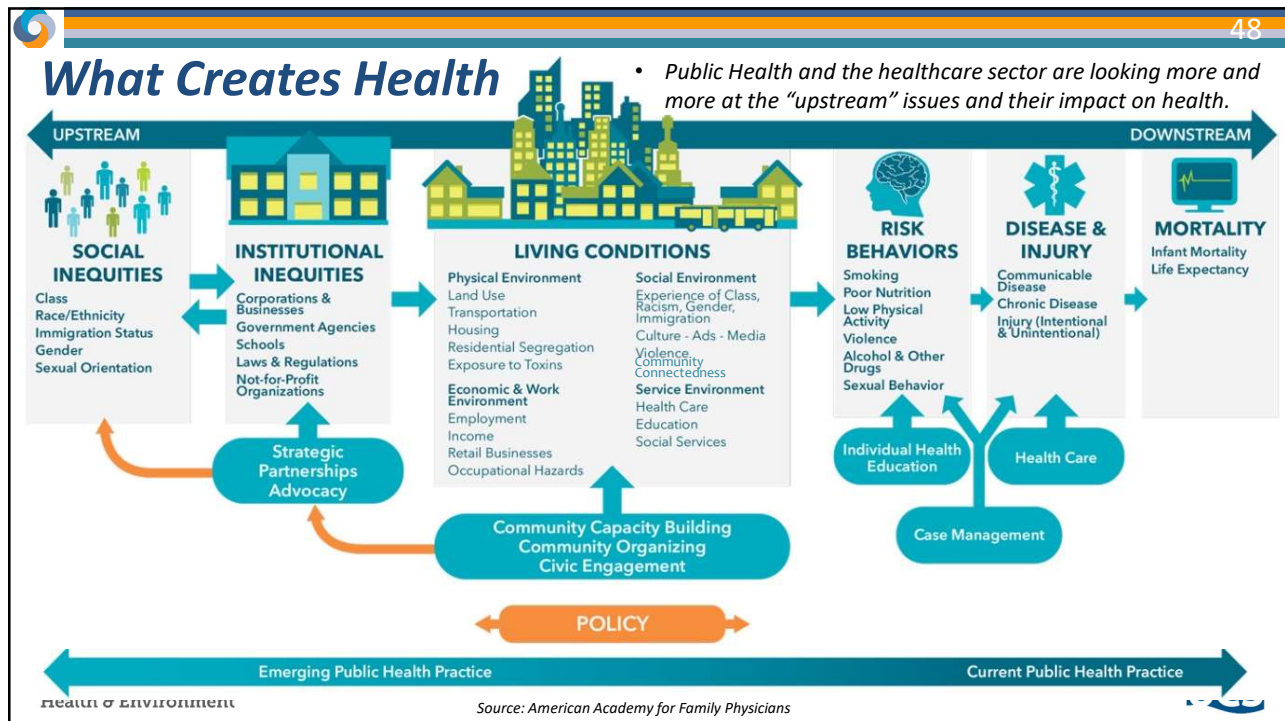
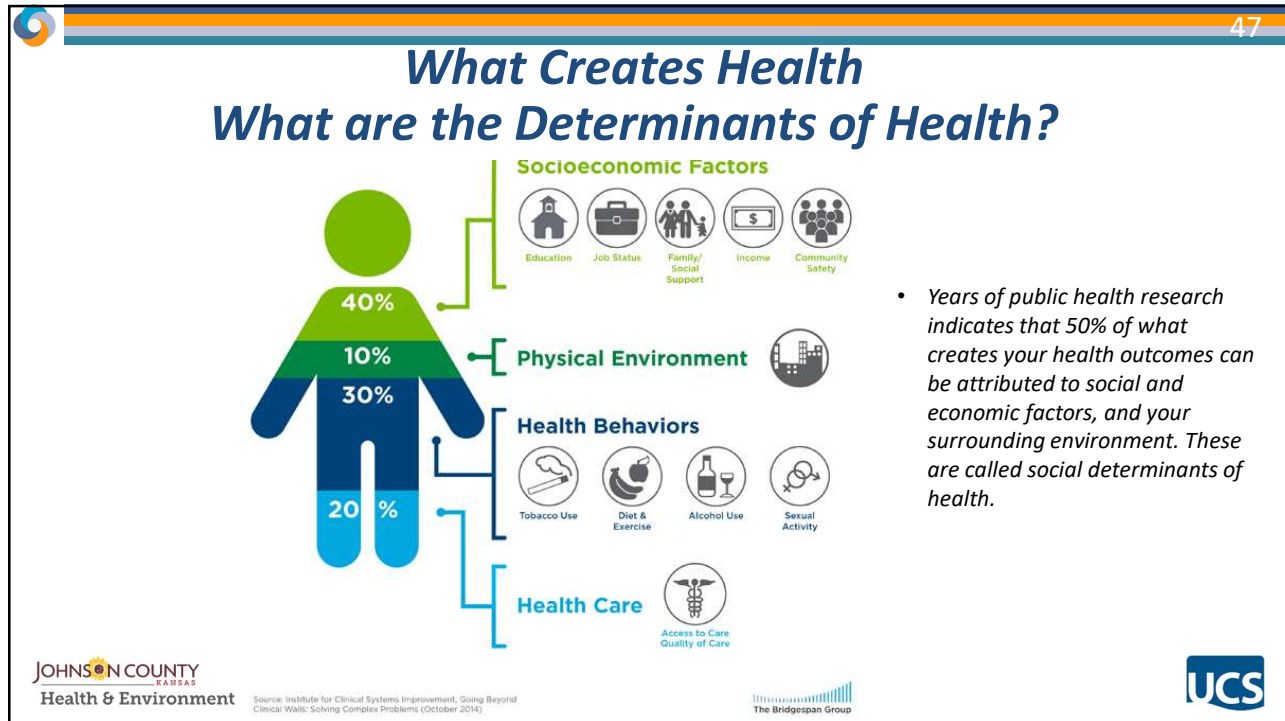
Physical Environment Factors	Percentage
Driving alone to work	85% of workforce
Long commute- driving alone (30 minutes or more)	23% of workforce
Homeownership	69% (occupied housing units that are owned)
Severe housing cost burden (50% or more of household income on housing)	9%



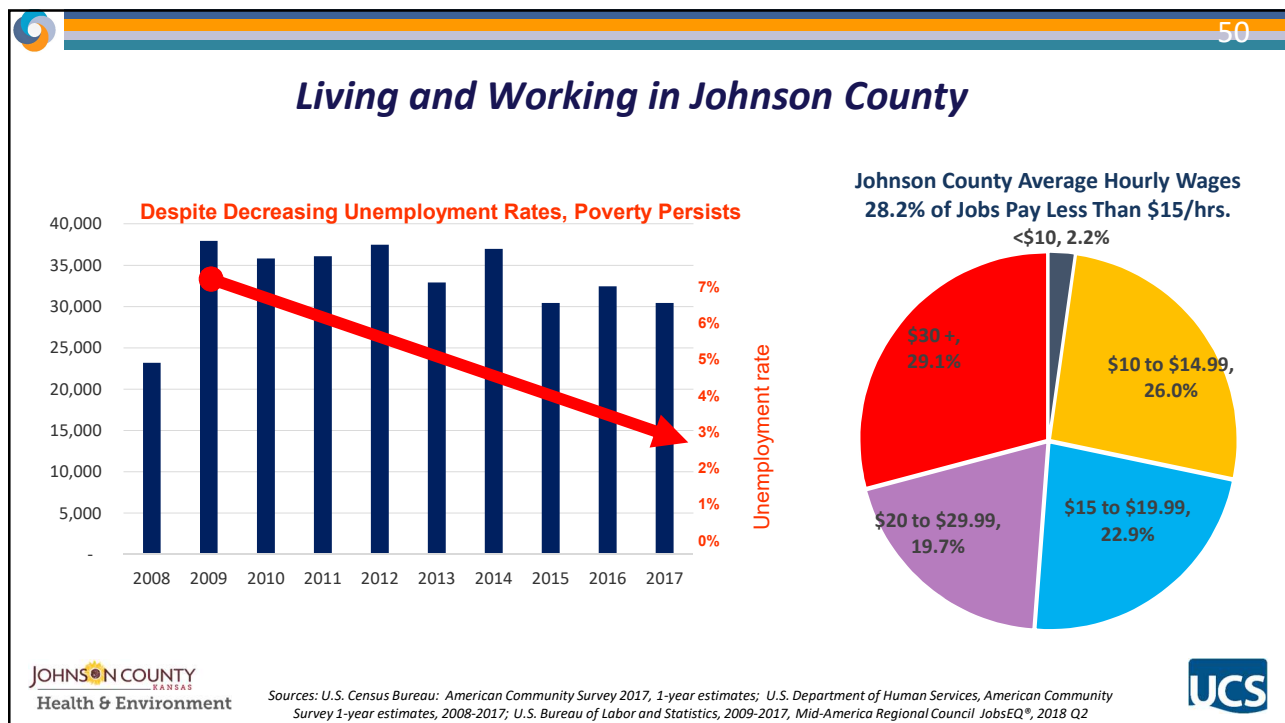
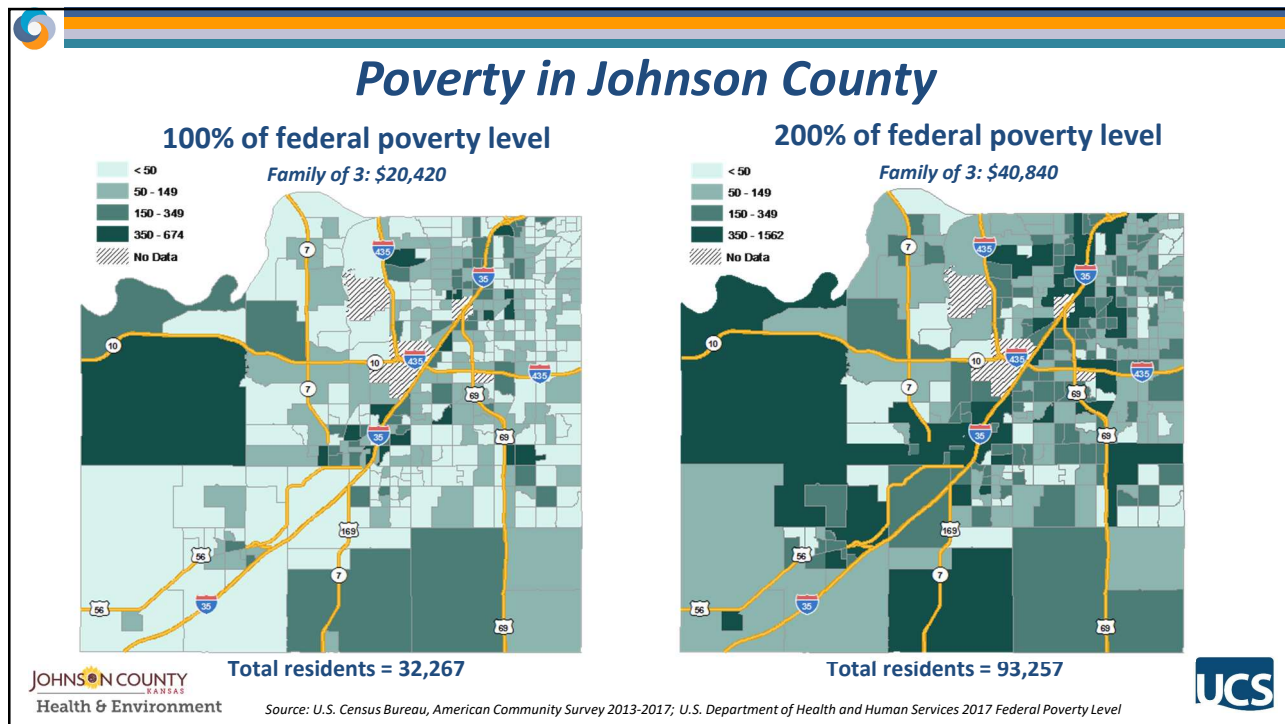
## Social Determinants of Health

Social determinants of health are the conditions in which people live, learn, work, play and pray that shape health



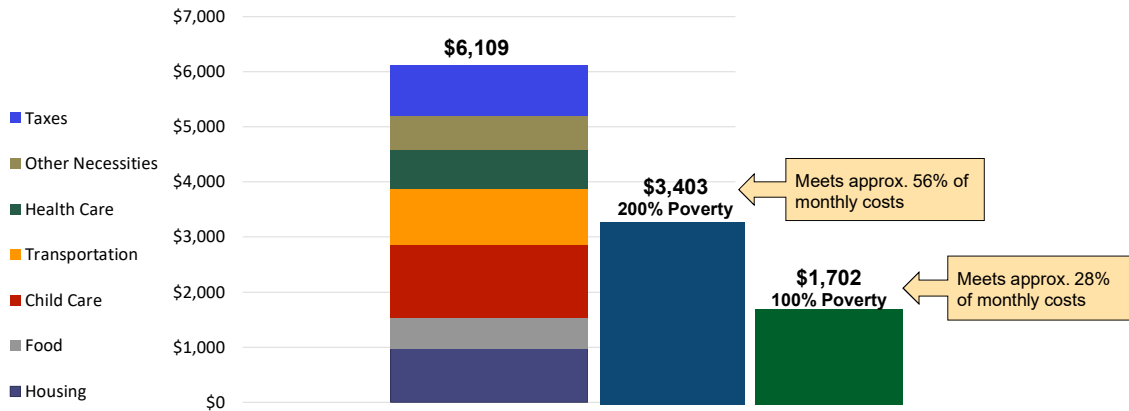






## Insufficient Income Requires Difficult Choices

Monthly Budget for a Single Parent with Two Children  
in Johnson County



## Johnson County Department of Health and Environment Community Health Needs Assessment - Methods

- Existing community data
- Community Health Assessment (CHA) Survey
  - 183 surveys in 30 neighborhoods
- Community Concerns
  - 20 questions about the importance of various issues and the satisfaction with the community's response to them
  - CHA survey, Stakeholder (29 responses), social media (623 responses)

## What the Community had to say . . .



**Health insurance is available to all**

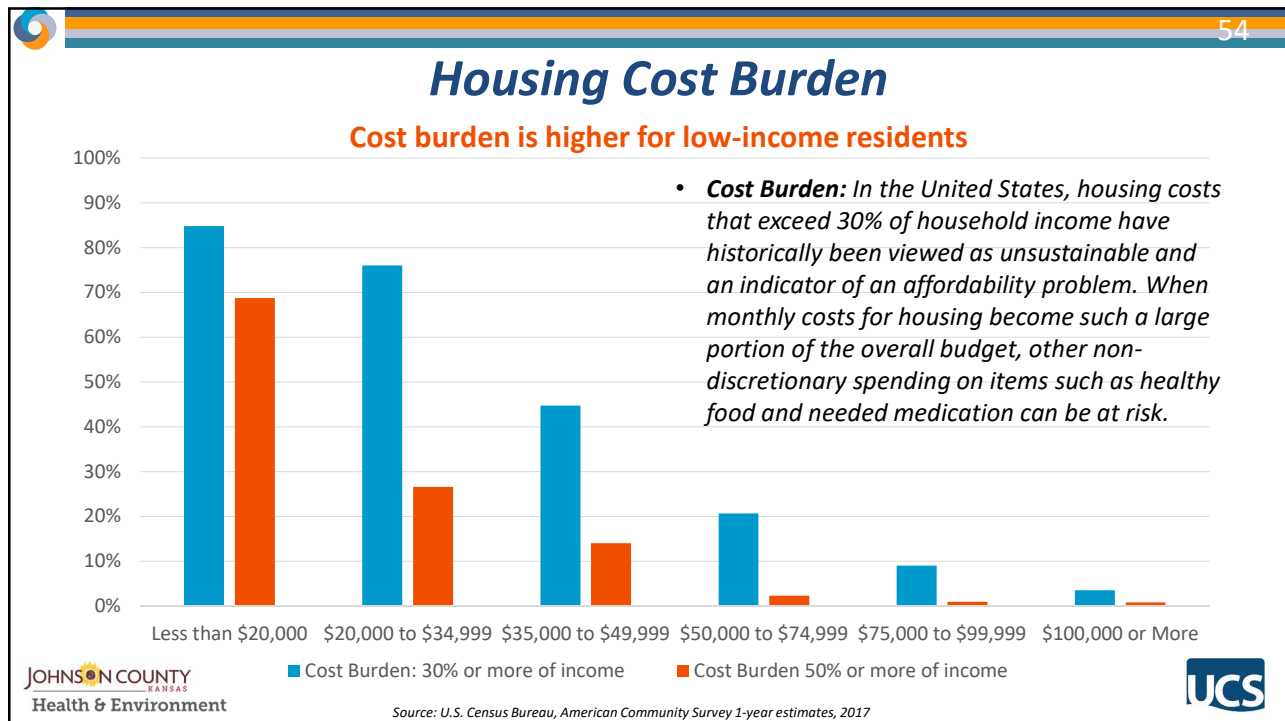


**Mental health illnesses are treated in our community**

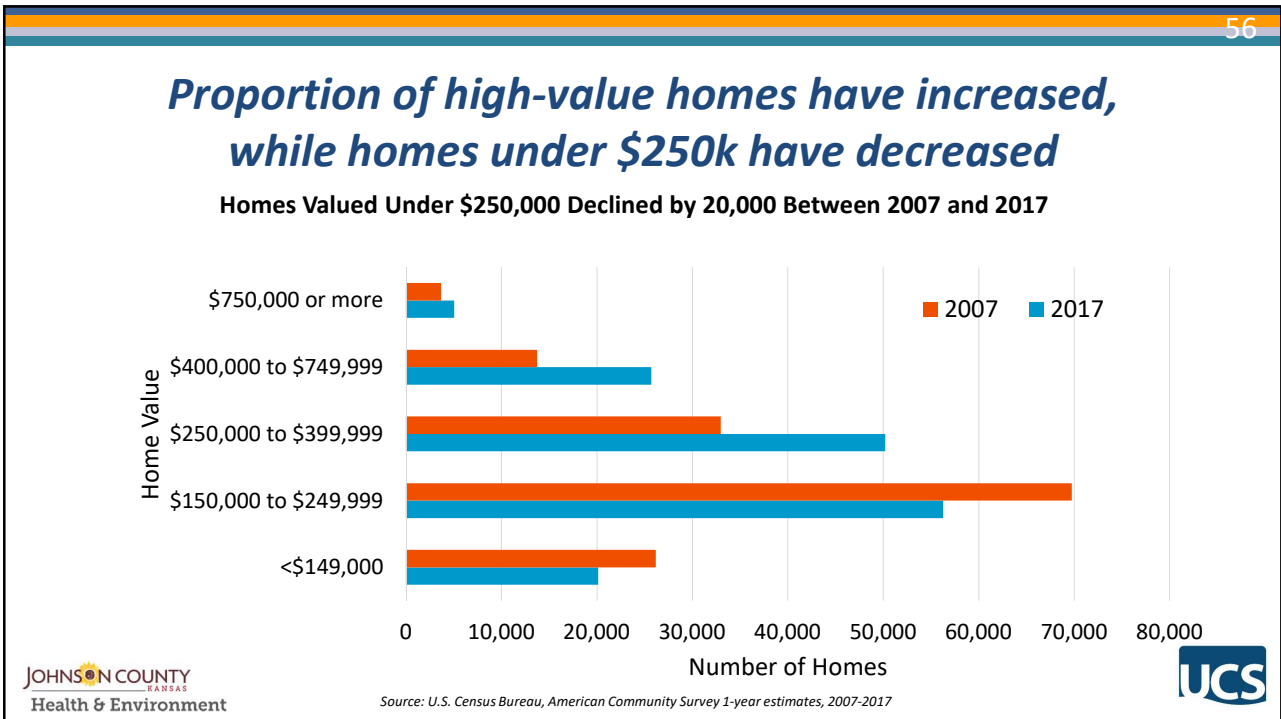
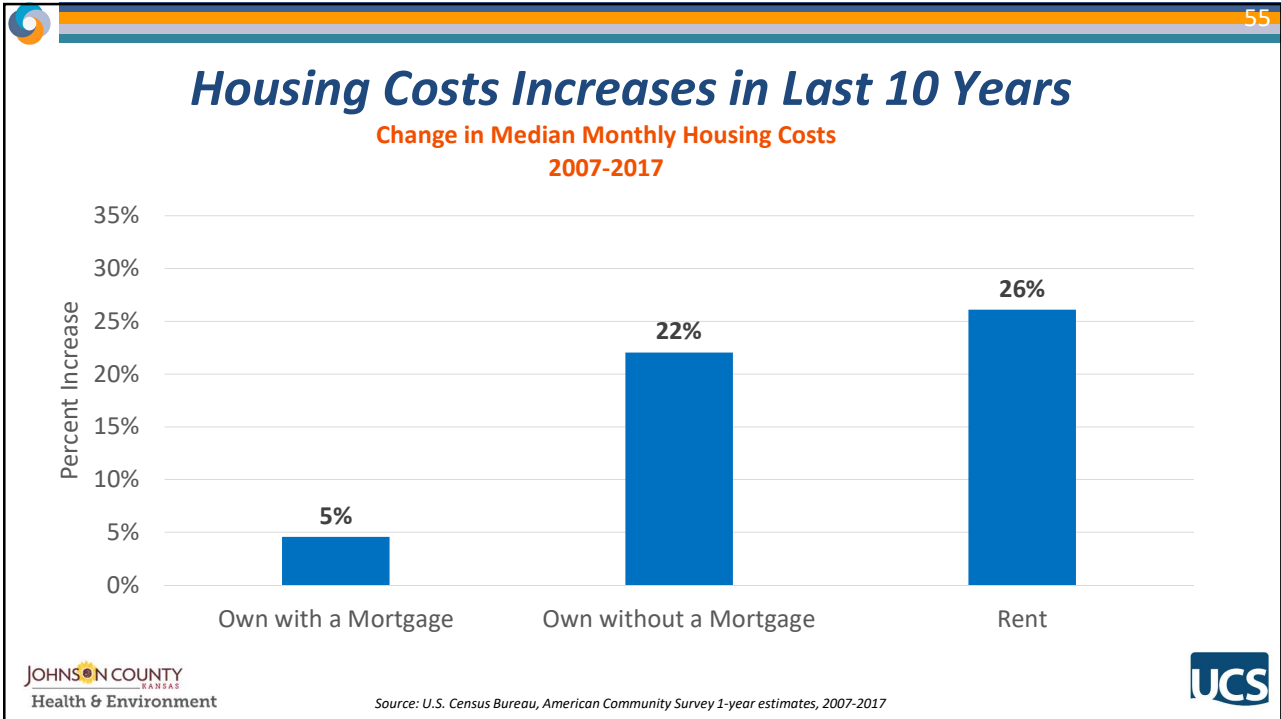


**Affordable housing is available**

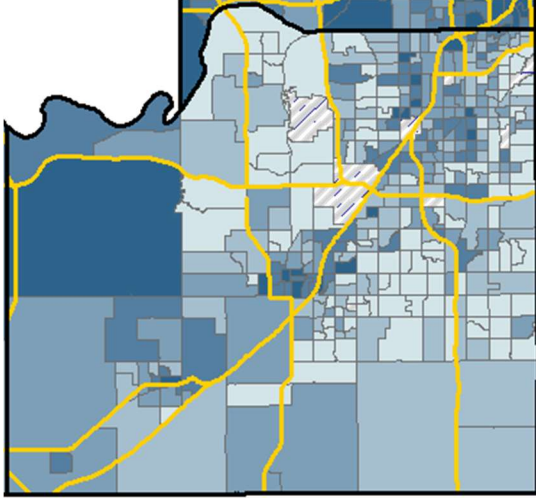






### Housing and Transportation Costs as Percent of Median Household Income Across All Block Groups



**H&T Percent of Median Household Income**

- 22% - 34%
- 35% - 41%
- 42% - 49%
- 50% - 61%
- 62% and Greater
- No Data

- Housing Cost Burden = 30% or more of your gross income
- Transportation Cost Burden = 15% or more of your gross income

### In the past year, Johnson County households were worried about paying for...



**25%**  
medical bills



**19%**  
credit cards



**19%**  
utilities



**17%**  
mortgage or rent



**17%**  
transportation



**13%**  
student debt

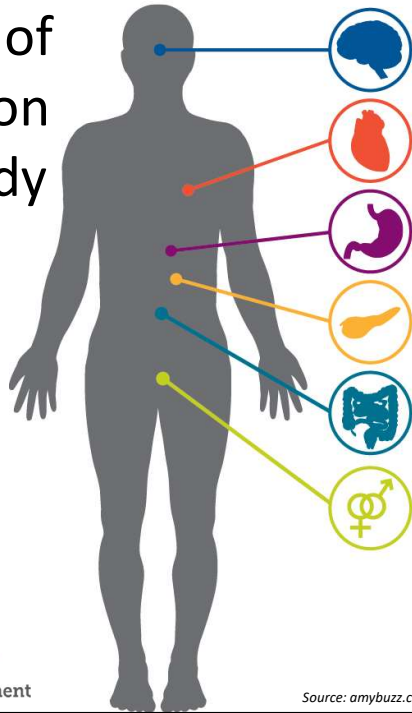


**13%**  
groceries



**9%**  
health insurance

# Effects of Stress on the Body



**Brain and Nerves:** Headaches, feelings of despair, lack of energy, sadness, nervousness, anger, irritability, trouble concentrating, memory problems, difficulty sleeping, mental health disorders (anxiety, panic attacks, depression, etc.)

**Heart:** Faster heartbeat or palpitations, rise in blood pressure, increased risk of high cholesterol and heart attack

**Stomach:** Nausea, stomach ache, heartburn, weight gain, increased or decreased appetite

**Pancreas:** Increased risk of diabetes

**Intestines:** Diarrhea, constipation and other digestive problems

**Reproductive Organs:** For women-irregular or painful periods, reduced sexual desire. For men-impotence, low sperm production, reduced sexual desire

**Other:** Acne and other skin problems, muscle aches and tension, increased risk for low bone density and weakened immune system (making it harder to fight off or recover from illnesses)

Source: amybuzz.com/stress-effect-on-your-body

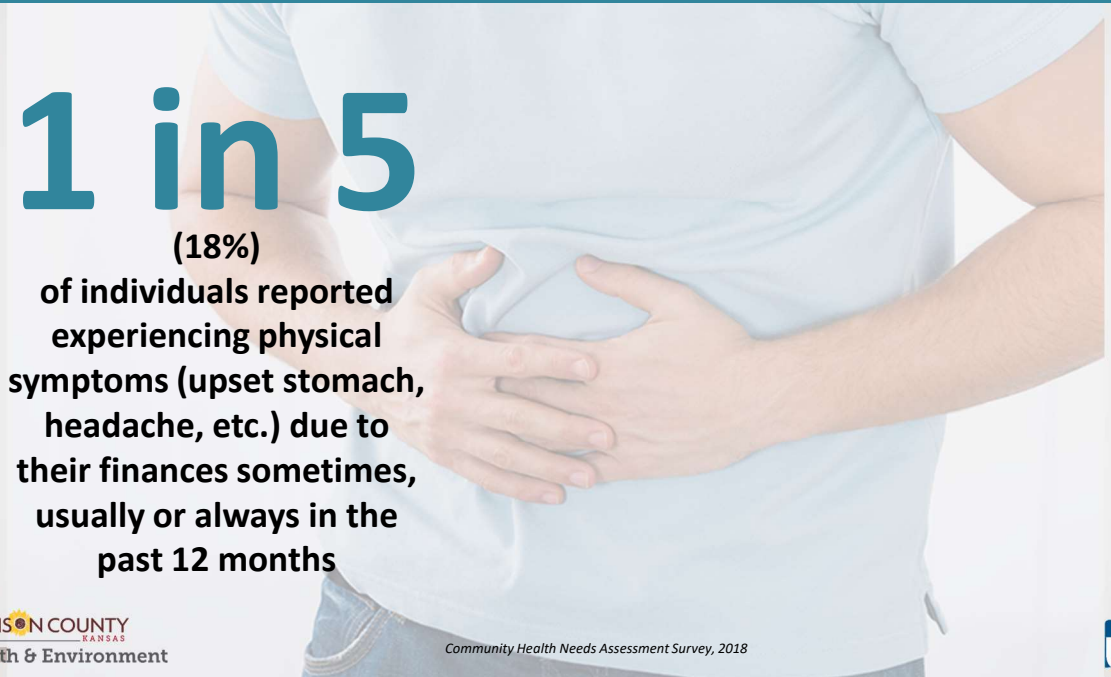


# 1 in 3 (33%)

individuals reported being emotionally upset due to their finances sometimes, usually or always in the past 12 months



61




# 1 in 5

(18%)

**of individuals reported experiencing physical symptoms (upset stomach, headache, etc.) due to their finances sometimes, usually or always in the past 12 months**

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Health & Environment

Community Health Needs Assessment Survey, 2018



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## *Housing Insecurity in Johnson County*

### **Earn less than \$50,000 per year**



# 4 in 10

*Are worried or stressed about having enough money to pay their mortgage/rent*

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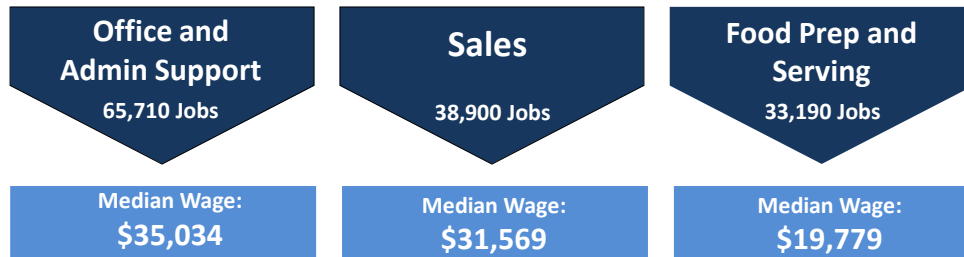
Source: KS-BRFSS, 2013 and 2015; respondents who reported being worried/stressed always, usually, or sometimes were considered to be housing insecure



Approximately  
**138,000**

(almost 2 in 5)

Johnson County Jobs Fall into 3 Occupational Groups:



*Does Johnson County offer attainable and sustainable housing choices for these employees? They represent nearly 40% of total jobs in Johnson County.*

**Who can afford single family homes in Johnson County? – More than 1 in 3 Households are Single Head of Household**

City	2017 Average Sales Price	Income Required to Afford Price	Food prep	Retail sales clerk	Home health aide	Janitor	Customer service	Paramedic	School social worker	Firefighter	Elementary Teacher	Police Patrol Officer	Registered Nurse
Johnson County	\$324,393	\$73,661.72	No	No	No	No	No	No	No	No	No	No	No
Edgerton	\$137,560	\$34,116.40	No	No	No	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Merriam	\$194,526	\$46,173.84	No	No	No	No	No	No	No	No	Yes	Yes	Yes
Roeland Park	\$203,660	\$48,107.20	No	No	No	No	No	No	No	No	Yes	Yes	Yes
Mission	\$204,012	\$48,181.68	No	No	No	No	No	No	No	No	Yes	Yes	Yes
Gardner	\$218,243	\$51,193.72	No	No	No	No	No	No	No	No	Yes	Yes	Yes
De Soto	\$254,513	\$58,870.92	No	No	No	No	No	No	No	No	No	No	Yes
Spring Hill	\$257,746	\$59,555.04	No	No	No	No	No	No	No	No	No	No	Yes
Shawnee	\$278,276	\$63,900.64	No	No	No	No	No	No	No	No	No	No	No
Olathe	\$279,820	\$64,227.20	No	No	No	No	No	No	No	No	No	No	No
Westwood	\$286,775	\$65,699.40	No	No	No	No	No	No	No	No	No	No	No
Lenexa	\$324,736	\$73,734.24	No	No	No	No	No	No	No	No	No	No	No
Prairie Village	\$333,717	\$75,635.08	No	No	No	No	No	No	No	No	No	No	No
Overland Park	\$352,736	\$79,660.64	No	No	No	No	No	No	No	No	No	No	No
Westwood Hills	\$403,632	\$90,433.68	No	No	No	No	No	No	No	No	No	No	No
Fairway	\$442,347	\$98,627.88	No	No	No	No	No	No	No	No	No	No	No
Leawood	\$547,284	\$120,839.36	No	No	No	No	No	No	No	No	No	No	No
Lake Quivira	\$587,003	\$129,246.12	No	No	No	No	No	No	No	No	No	No	No
Mission Woods	\$651,307	\$142,857.08	No	No	No	No	No	No	No	No	No	No	No
Mission Hills	\$1,159,971	\$250,521.64	No	No	No	No	No	No	No	No	No	No	No

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Who can afford rent in Johnson County? - More than 1 in 3 Households are Single Head of Household													
City	2017 Median Rent	Income Required to Qualify (40x monthly rent)	Food Prep	Retail Sales Clerk	Home Health Aide	Janitor	Customer Service	School Social Worker	Paramedic	Firefighter	Elementary Teacher	Police Patrol Officer	Registered Nurse
Johnson County	\$1,021	\$40,840.00	No	No	No	No	No	No	No	Yes	Yes	Yes	Yes
De Soto	\$729	\$29,160.00	No	No	No	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Spring Hill	\$775	\$31,000.00	No	No	No	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Merriam	\$859	\$34,360.00	No	No	No	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Mission	\$899	\$35,960.00	No	No	No	No	No	No	Yes	Yes	Yes	Yes	Yes
Shawnee	\$920	\$36,800.00	No	No	No	No	No	No	Yes	Yes	Yes	Yes	Yes
Olathe	\$952	\$38,080.00	No	No	No	No	No	No	No	Yes	Yes	Yes	Yes
Gardner	\$1,033	\$41,320.00	No	No	No	No	No	No	No	Yes	Yes	Yes	Yes
Lenexa	\$1,042	\$41,680.00	No	No	No	No	No	No	No	Yes	Yes	Yes	Yes
Edgerton	\$1,076	\$43,040.00	No	No	No	No	No	No	No	No	Yes	Yes	Yes
Overland Park	\$1,084	\$43,360.00	No	No	No	No	No	No	No	No	Yes	Yes	Yes
Roeland Park	\$1,084	\$43,360.00	No	No	No	No	No	No	No	No	Yes	Yes	Yes
Fairway	\$1,217	\$48,680.00	No	No	No	No	No	No	No	No	Yes	Yes	Yes
Prairie Village	\$1,263	\$50,520.00	No	No	No	No	No	No	No	No	Yes	Yes	Yes
Leawood	\$1,363	\$54,520.00	No	No	No	No	No	No	No	No	No	No	Yes
Westwood	\$1,429	\$57,160.00	No	No	No	No	No	No	No	No	No	No	Yes
Westwood Hills	\$2,000	\$80,000.00	No	No	No	No	No	No	No	No	No	No	No

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Source: 2017 Census American Community Survey 5-year estimates  
CERI- Johnson County Median Annual Wage 2017 (excluding Home Health Aide...used Mean)

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## The Key to Surviving - Connectedness

### Why Social Connectedness Matters

“Individuals with **less social connection** have disrupted sleep patterns, altered **immune systems**, more **inflammation** and higher levels of **stress hormones**. One recent study found that **isolation increases** the risk of **heart disease** by 29 percent and **stroke** by 32 percent.”

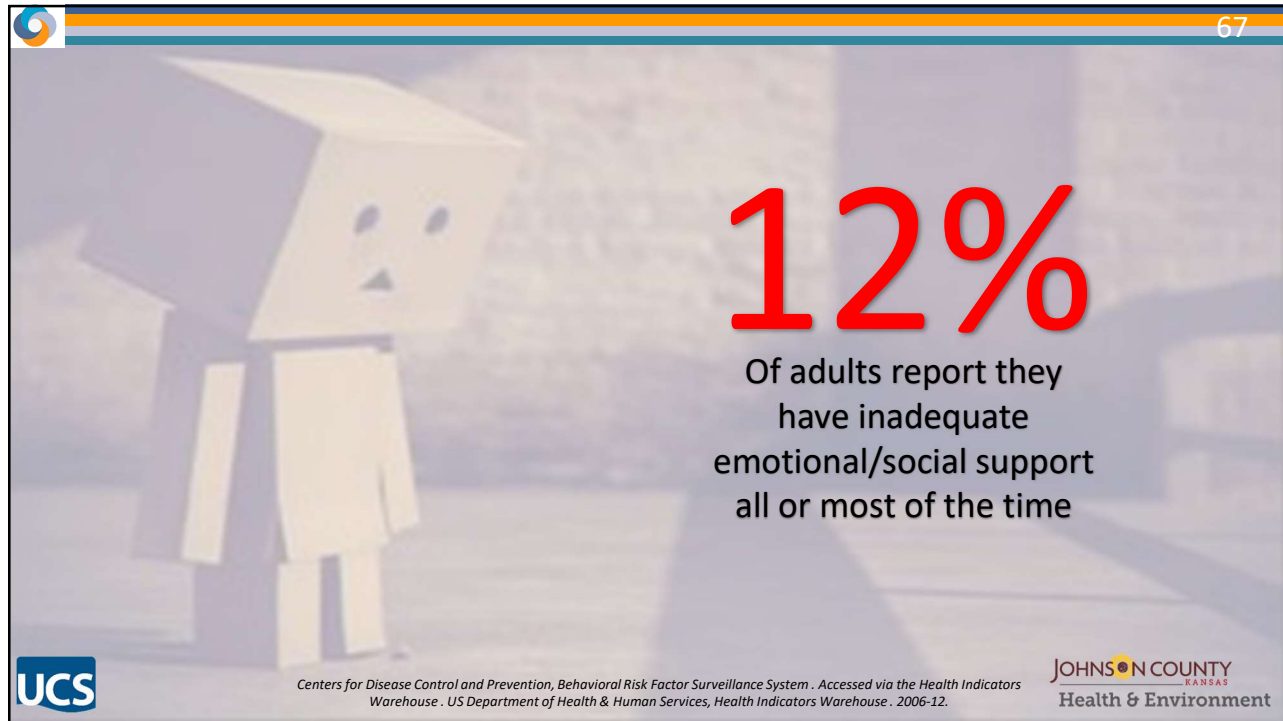
-Dhruv Khullar, M.D., M.P.P., NYTimes

JOHNSON COUNTY KANSAS Health & Environment

<https://www.nytimes.com/2016/12/22/upshot/how-social-isolation-is-killing-us.html>

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## ***Social Capital Index Score***

- Number of **associations** (civic organizations, bowling centers, golf clubs, fitness centers, sports organizations, religious organizations, political organizations, labor organizations, business organizations, and professional organizations)
- Number of **non-profits**
- **Voter turnout**
- **Census response rate**

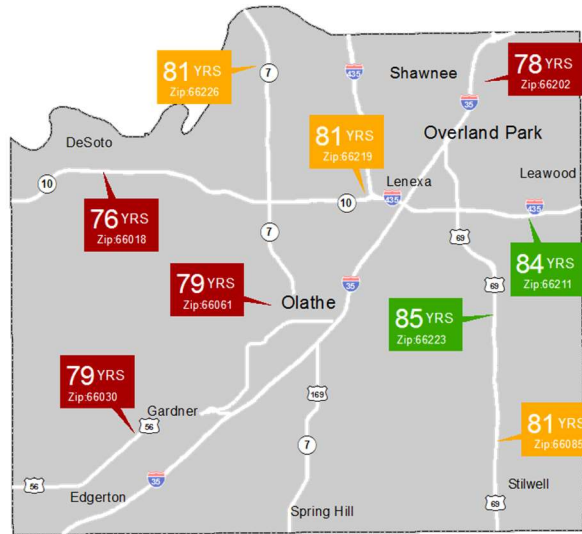
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Health & Environment

Rupasinha, A., Goetz, S. J., & Freshwater, D. (2006, with updates). The production of social capital in US counties. *Journal of Socio-Economics*, 35, 83–101. doi:10.1016/j.socec.2005.11.001.

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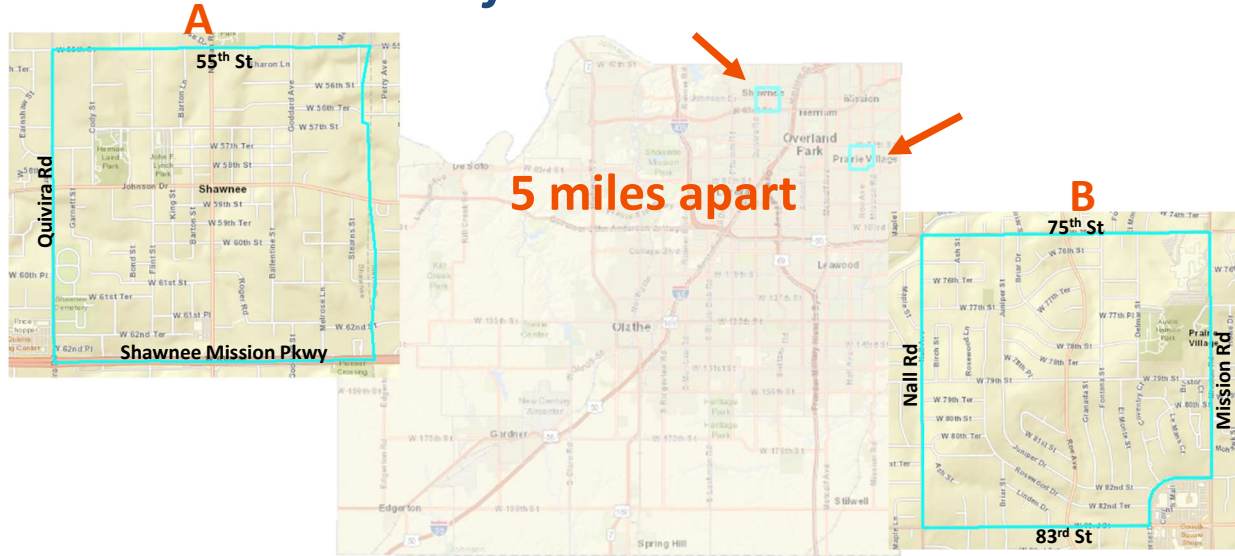
## Life Expectancy by Zip Code in Johnson County



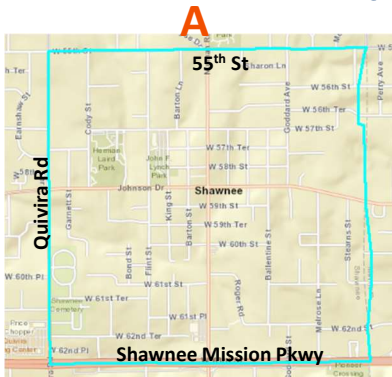
Source: Johnson County Department of Health and Environment, 2017



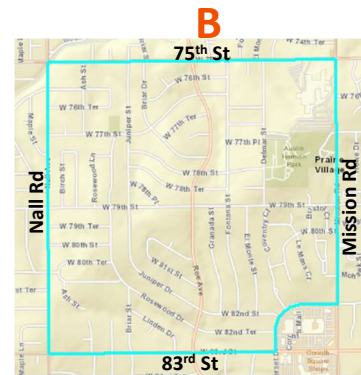
## A Tale of Two Communities



# A Tale of Two Communities



**Housing Burden: 33%**  
**Living in Poverty: 13%**  
**Children Living in Poverty: 20%**  
**Median Household Income: \$46,285**  
**Bachelor's Degree or Higher: 23%**  
**White non-Hispanic: 80%**  
**Hispanic/Latinx: 16%**  
**Black: 4%**  
**Life Expectancy: 73 years**



**Housing Burden: 17%**  
**Living in Poverty: 1%**  
**Children Living in Poverty: 0%**  
**Median Household Income: \$80,508**  
**Bachelor's Degree or Higher: 66%**  
**White non-Hispanic: 98%**  
**Hispanic/Latinx: 1%**  
**Black: 0%**  
**Life Expectancy: 86 years**

# A Community-Wide, Bi-State & National Issue – Partnership Opportunities

**Save the Date!**  
Regional summit to highlight solutions to workforce housing challenges facing first tier suburbs.

**Overview:** In partnership with the National League of Cities (NLC), MARC's First Suburbs Coalition will host a regional housing summit focusing on opportunities and challenges around housing affordability in first tier suburbs, housing and maintaining affordable housing and identifying new practice solutions for regional implementation.

**The summit will take place on Friday, July 19, 2019, at the Gladstone Community Center in Gladstone, Missouri. This summit is part of the First Tier Suburbs Economic Development Summit Project. NLC created an initial regional partnership between NLC and TPI designed to create a pilot program to bring together local leaders and stakeholders to identify collaborative paths to address economic development issues, such as the region's housing challenges.**

**TPI Strategies, Inc. (TPI), an economic and business advisory firm located in Seattle, Washington, will provide assistance for the summit. The summit will include a panel discussion, a keynote address, and a networking reception. The summit is a pilot program to bring together local leaders and stakeholders to identify collaborative paths to address economic development issues, such as the region's housing challenges.**

**Local government officials, city planners and staff, housing benefit developers, lenders and other stakeholders are invited to attend.**

**About Workforce Housing:** The National Association of Realtors defines workforce housing as housing that is affordable to workers and is located near transit and central business districts. Workforce housing is located in urban areas and is typically built in close proximity to workforce centers. This summit will focus on identifying opportunities, policy implications, and best practices for workforce housing. The summit will also include a panel discussion and a networking reception. The summit is a pilot program to bring together local leaders and stakeholders to identify collaborative paths to address economic development issues, such as the region's housing challenges.

**www.GladstoneFirstSuburbsSummit.com or info@marc.org**

**Our monthly newsletter, The VOTER, provides information on League programs and events. Subscribe to our EMAIL list and get it delivered to your inbox at no cost to you!**

**Thursday, February 28 9 a.m. to 10:30 a.m. Ateneum Lutheran Church Overlook Park**

**After 14 months of research, the LWV's Housing Affordability Study Committee is ready to present its findings about the supply of safe and affordable housing in Johnson County.**

**Committee members as well as area experts will be invited to present.**

**Habitat for Humanity Launches Nationwide Cost of Home Campaign June 12**

**5-year campaign goal:**

**Provide 10 million people with increased home affordability, including substantial increases in low-income homeownership opportunities, through policy and systems change at the local, state and national levels.**

**Join the campaign and help make the #CostOfHome something we all can afford. HabitatKC.org**



## Why Assessible Housing Choices Matter Multi-Sector Panel Discussion

**Moderator:** Steve Kraske, KCUR and Kansas City Star

**Panelists:**

- Mary M. Beverly, MPH, Deputy Director, Johnson County Department of Health and Environment
- Tom Herzog, COO of Netsmart and member of Forward OP Steering Committee
- Dr. Tiffany Manuel, PhD., President and CEO of TheCaseMade
- Kirk McClure, Ph.D., Professor of Urban Planning, School of Public Affairs and Administration, University of Kansas
- Laura Smith, City Administrator, Mission, & Lead Agency with MARC & Gladstone, MO on National League of Cities' First Suburbs Council Economic Development Pilot Project



## Developing Housing Solutions for a Healthy Community – A Community Conversation

**Activity Overview:** Julie Brewer, UCS

**Table Facilitators:**

*Johnson County Health Equity Network Leadership Team &  
Community Members*

**Report Out:**

*Table Facilitators will share one idea from their table*



## Get Involved: A Call-to-Action

*Join us in our efforts to ensure home choice options reflect the needs of our community.*

- I have a story or can connect you to a story to help build the narrative on the need for attainable housing in Johnson County.
- I am interested in attending MARC's July 19th regional summit focusing on opportunities and challenges around housing affordability in first tier suburbs.
- Host or organize a community listening session to learn more about the health equity issues in my community.



United Community Services  
of Johnson County

# Thank You!

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Way**

