

## ***2019 Human Service Summit*** ***... Health Starts at Home***

### **AGENDA** **June 11, 2019**

#### **Welcome & Introductions**

*Julie Brewer, Executive Director, United Community Services of Johnson County*

#### **Breaking New Ground—Building Stronger Public Will to Support Our Work**

**Keynote Speaker:** *Dr. Tiffany Manuel, President and CEO of TheCaseMade*

#### **Health Starts at Home—A Look at Local Health and Housing Data**

**Presenters:** *Julie Brewer, UCS Executive Director*

*Elizabeth Holzschuh, Epidemiologist II, Johnson County Department of Health and Environment and Johnson County Health Equity Network Leadership Team*

#### **Why Accessible Housing Choices Matter — Panel Discussion**

**Moderator:** *Steve Kraske, KCUR*

**Panelists:** *Mary M. Beverly, MPH, Deputy Director, Johnson County Department of Health and Environment*

*Tom Herzog, COO of Netsmart, member of Forward OP Steering Committee and UCS Board*

*Dr. Tiffany Manuel, Ph.D., President and CEO of TheCaseMade*

*Kirk McClure, Ph.D., Professor of Urban Planning, School of Public Affairs and Administration, University of Kansas*

*Laura Smith, City Administrator, Mission, and Lead Agency with MARC and Gladstone, MO on National League of Cities' First Suburbs Council Economic Development Pilot Project*

### **BREAK**

#### **Developing Housing Solutions for a Healthy Community— Table Level Breakout Session**

**Facilitators:** *Johnson County Health Equity Network Leadership Team & Community Members*

#### **Closing & Call to Action**

*Julie Brewer, Executive Director, United Community Services of Johnson County*

**Doors Open 8:00 a.m.**  
**Event Scheduled 8:30 a.m. - 12:30 p.m.**

## Keynote Speaker



### **Dr. Tiffany Manuel, President and CEO of TheCaseMade**

Dr. Manuel is a dynamic speaker, thought leader, and writer on the issues of community development, social change and cross-sector partnerships. Trained as a social scientist, she is committed to building the capacity of changemakers and leaders to grow their social impact. She has worked to expand opportunity for low-income workers, families and communities through more than 25 years of professional and volunteer experience spanning the private and non-profit sectors, government and academia. She is the primary architect of the Opportunity360 platform, with more than 100,000 users in the community development field, which remains the most comprehensive data platform for practitioners looking to advance systems change and population outcomes.

Dr. Manuel holds doctorate and master's degrees in public policy from the University of Massachusetts Boston, a master's degree in political science from Purdue University and a bachelor's degree from the University of Chicago.

Some of Dr. Manuel's work addressing the need to create home options responsive to residents at all ages and stages in life includes:

*"You Don't Have to Live Here" - Why Housing Messages are Backfiring and 10 Things We Can Do About It*

*Creating Affordable Housing Opportunities Means Talking Equity*

## How Health Equity Impacts Our Community Panelists and Moderator



### **Mary Beverly, Deputy Director, Johnson County Department of Health and Environment**

Mary has been with the Johnson County Department of Health and Environment for a year. She previously served as the Epidemiology and Environmental Health Director for the Lawrence-Douglas County Health Department. Prior to coming to Kansas, Mary worked in Florida as a Public Health Director overseeing several programs for 17 years. She has her master's degree in public health from the University of West Florida in Pensacola. Her connection to working with vulnerable populations is through the typical work in public health, but most notably, as a PACE-EH grant recipient where she was instrumental in providing infrastructure improvements to an underserved neighborhood in Pensacola, FL. Mary worked closely with local government and non-profits to ensure that the elderly, primarily African American, residents received services that were overlooked for many years. The \$3 million multi-phased project resulted in extensive infrastructure improvements that led to community resiliency and renewed trust. Through this work, Mary realized the impact of cross-sector collaboration and the importance of persevering to the project's end. Mary hopes to be instrumental in elevating awareness of disparities and public health impact in Johnson County, and is proud to be a part of this work with Johnson County Department of Health and Environment and United Community Services in addressing the Johnson County Board of County Commissioners' strategic priority regarding vulnerable populations and housing insecurity.



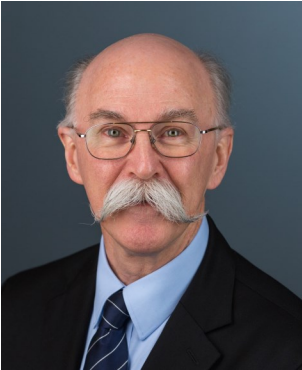
**Tom Herzog, Chief Operating Officer, Netsmart**

Tom Herzog is responsible for leading solution and technology strategies, focused on person-centric design to optimize workflow, efficiencies and outcomes. His teams work in collaboration with both clients and partners to deliver comprehensive solutions for the behavioral health, social services and post-acute communities.

Tom's responsibilities include solutions, development, engineering, technology, innovation, product development, IT, support, human resources, legal, marketing and operational functions.

Prior to joining Netsmart, Tom was Senior Vice President and General Manager for Technologies and Medical Devices at Cerner for 11 years. He oversaw the development, growth and global delivery of solutions to optimize acute care patient workflow, medical device interoperability, clinical imaging and technology innovations. He led strategies focused on hospital workflow improvements, with technology as an enabler, resulting in driving patient safety. In prior roles at Cerner, he was responsible for business development, third party relationships, technology specialists and operations.

Tom earned a bachelor's degree in business management and human relations from Mid-America Nazarene University.



**Kirk McClure, Ph.D., Professor of Urban Planning, School of Public Affairs and Administration, University of Kansas**

Dr. McClure's teaching and research examines housing market behavior and evaluates federal affordable housing programs. His research has been supported by multiple grants from the U.S. Department of Housing and Urban Development (HUD). He was Scholar in Residence at HUD's Department of Policy Development and Research where he now serves as a member of the Multi-Disciplinary Research Team. The team is a set of scholars from outside of HUD who perform research to guide HUD as it reforms policies, programs and procedures. He is a two-time winner of the Fannie Mae Best Paper in Housing Award and is a recipient of the Best Paper Award from the Urban Affairs Association. He earned his Ph.D. in Urban Planning at the University of California, Berkeley with specializations in housing policy and public finance. He earned his master's degree in city planning from the Massachusetts Institute of Technology. Dr. McClure is Associate Editor of *Housing Policy Debate* and serves on the boards of editors for *Housing Studies* and the *Journal of Planning Education and Research*.



**Laura Smith, City Administrator, City of Mission and Lead Agency with MARC and Gladstone, MO on National League of Cities' First Suburbs Council Economic Development Pilot Project**

Laura was appointed to the City Administrator of Mission position in October 2014 after having served nine years as the Assistant to the City Administrator/ Finance Director. Laura has more than 28 years of local government experience, the last 25 of those in the Kansas City region. Laura has served in city and county government, including the City of Wichita, KS and both Jackson County, MO and Johnson County, KS. She is a member of the International City/County Management Association and the Kansas Association of City Managers. Laura has a BA in Political Science and a Master's in Public Administration from the University of Kansas.



Steve Kraske is host of KCUR's "Up to Date," and a professor of journalism at UMKC. He worked at *The Kansas City Star* for more than 30 years where he was a member of the editorial board and was the paper's long-time political correspondent and columnist.

Kraske covered 11 national political conventions. He was a 2016 fellow at the Dole Institute of Politics at the University of Kansas and was a John S. Knight journalism fellow at Stanford University.

He is a graduate of the University of Wisconsin-Madison School of Journalism.

He has won numerous awards for his print and broadcast work. He lives in Westwood with his wife, Kady McMaster, a former *Star* reporter and editor who now works in marketing and communications at UMKC. The couple has two college-age sons.

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