

# Family First Policies = Healthy Communities

# Welcome



United Community Services  
of Johnson County

REACH  
healthcare foundation



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## UCS 2023 Public Policy Platform



### Prioritize Workforce Development & Families Issues:

- Economic Stability
- Childcare
- Healthcare Access
- Housing
- Homelessness

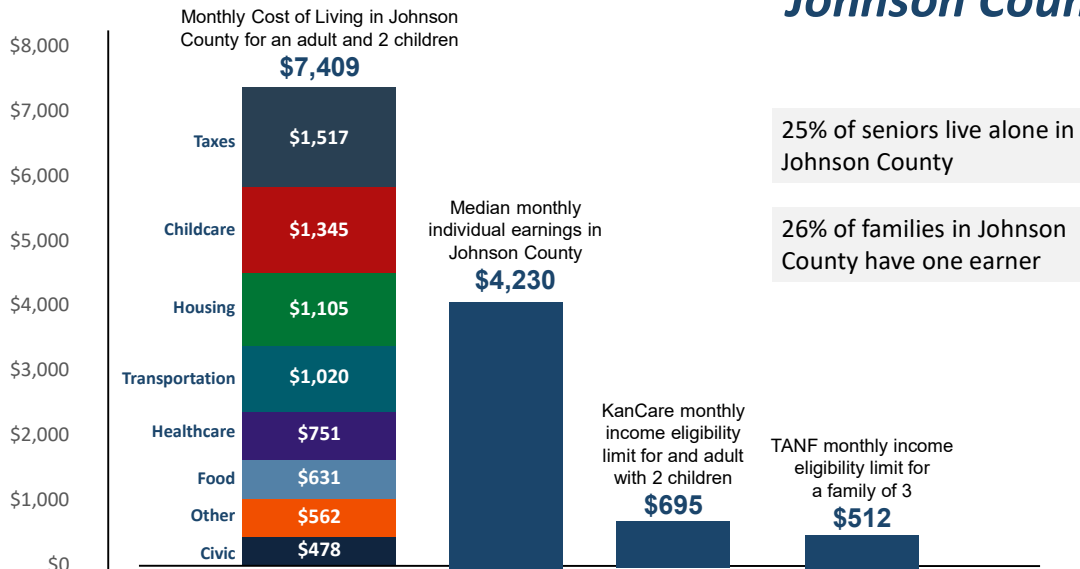
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## UCS Family First Series



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## Economic Stability: What it Costs to Live in Johnson County

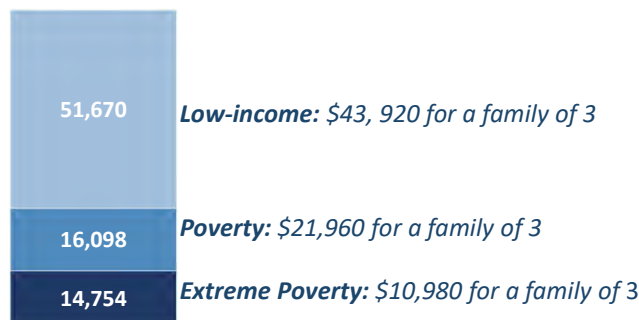


Source: U.S. Census American Community Survey 2021 5- year estimates; MIT Living Wage Calculator

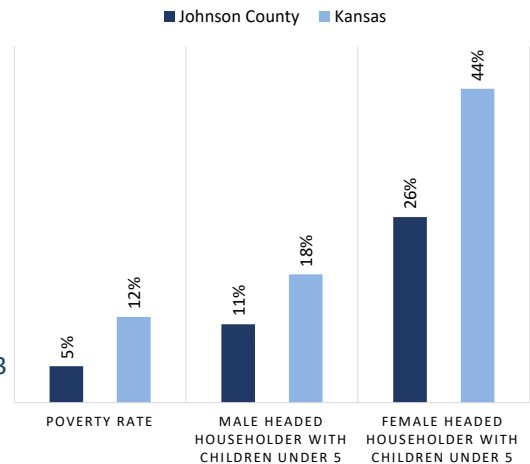
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## Economic Stability: Need in Johnson County

NUMBER OF JOHNSON COUNTY RESIDENTS LIVING AT LOW-INCOME OR POVERTY LEVEL IN 2021



POVERTY IN SINGLE PARENT HOUSEHOLDS KANSAS AND JOHNSON COUNTY 2021

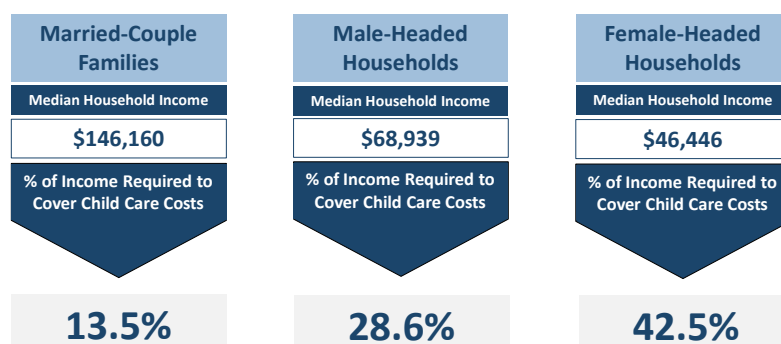


Source: U.S. Census American Community Survey 2021 5-year estimates

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## Economic Stability: Child Care Cost Burden/Pay

The U.S. Department of Health and Human Services' benchmark suggests childcare is no longer affordable if it exceeds 7% of a household's income. This measure of child care cost burden reflects the experience of a household with two children.



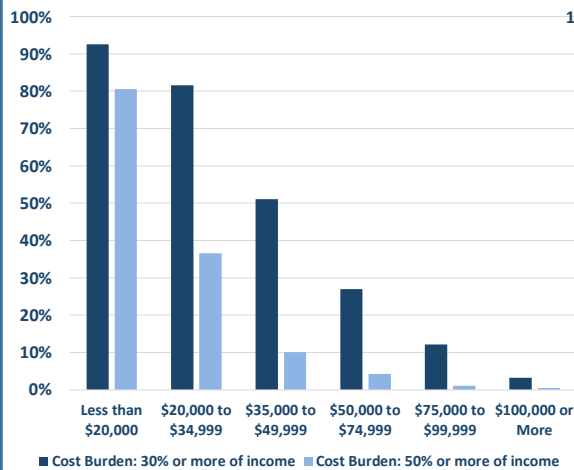
**Costs/Income Impacts Child Care Workforce:** The median salary for child care workers in Johnson County is \$22,911 per year. Even child care workers at the highest end of the salary scale earn only \$30,848 per year.

Source: U.S. Census American Community Survey 2021 5-year estimates; Kansas Bureau of Labor 2021 Wage Survey

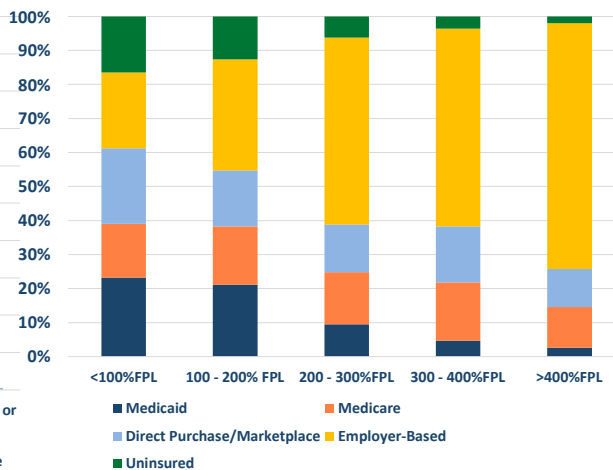
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## Economic Stability: Housing & Health

Housing Cost Burden by Income Level in Johnson County in 2021



Source of Health Insurance by Federal Poverty Level in Johnson County in 2021



Source: U.S. Census American Community Survey 2021 5- year estimates

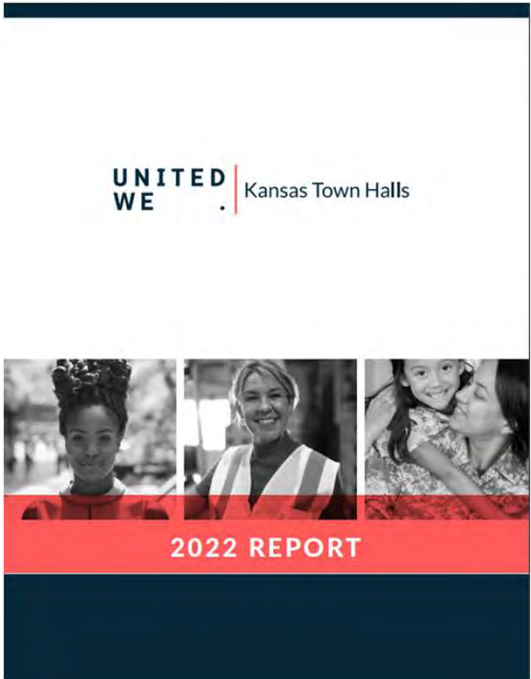
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## Family First Policies = Healthy Communities

A conversation with **Brenda Sharpe**, President and CEO of REACH Healthcare Foundation, and **Wendy Doyle**, President and CEO of United WE



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The image shows the cover of the 'United WE Kansas Town Halls 2022 Report'. The top half is white with the 'UNITED WE' logo in dark blue and 'Kansas Town Halls' in a smaller font. Below the logo is a collage of three black and white photos: a woman in a red jacket, a woman in a white vest, and a woman with a child. A red banner at the bottom of the collage reads '2022 REPORT'. The right side of the slide is a light beige background with the text 'View the Full Report at' in orange, followed by 'united-we.org/townhalls' in dark blue. The 'UNITED WE' logo is in the bottom right corner.

UNITED  
WE . Kansas Town Halls

View the Full  
Report at

united-we.org/townhalls

UNITED  
WE .

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**Key Findings:**

- Access to affordable & reliable internet affects women's ability to:
  - Work from home
  - Own and run businesses
  - Access telehealth & mental health care services
- Internet access can be limited in both rural & urban areas.

**Opportunities for Impact:**

- Share findings from town halls with Kansas' new Director of Broadband that address broadband accessibility, especially in rural communities.
- There is a current expansion of broadband happening in the state with federal dollars handed down for infrastructure purposes. Broadband access is a big issue for the state's policymakers.

*Despite the perception that broadband is more accessible in urban and higher populated areas, many are still without reliable and affordable access.*

UNITED  
WE .

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## Telehealth in Kansas

### Provider & Patient Experience

COVID-19 propelled U.S. growth in use of telehealth – from **11%** in 2019 to **46%** in 2021.

Kansas patients, providers and administrators reported telehealth increased access to care.

Patients cited benefits like convenience, savings of time and money, and ability to get care without missing work.

86% of Kansas say they support expanding telehealth; 85% think telehealth has helped them meet care needs.



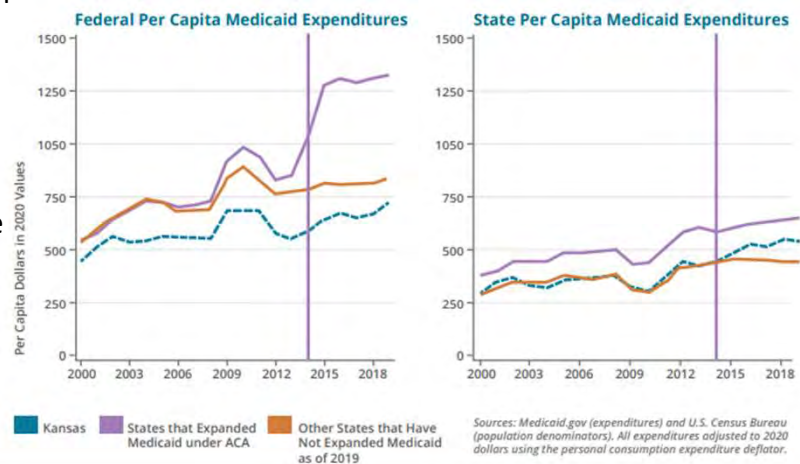
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## Cost of Not Expanding Medicaid

Kansas is only non-expansion state that saw increase in **per capita** Medicaid expenditures between 2014-2018.

KS saw **23% increase** in state Medicaid expenditures despite adopting a managed care model.

KS counties using larger **share of property taxes** to fund their public hospitals.



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*If we increase the number of women in the workforce, the Kansas economy will grow by 10-15% by 2025*

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WE .

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## KANSAS PUBLIC POLICY FORUM

### ***Family First Policies = Healthy Communities***

#### *Legislative Panelists:*

- *Senator Pat Pettey*
- *Senator Cindy Holscher*
- *Representative-Elect Laura Williams.*



United Community Services  
of Johnson County



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*Family First Policies = Healthy Communities*

*Thank you*

