

2023 Human Service Summit

WELCOME



From ME to WE

Tackling the Big Issues in Our Community

Together

Thank you to our sponsors

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2023 Human Service Summit



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Tackling the Big Issues
in Our Community - Together

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Charles and Angela Sunderland Fund

<p><i>Herzog Family Charitable Foundation</i></p> <p><i>Jerome L Ray & Geraldine L Ray Trust</i></p> <p><i>Steve & Julie Brewer</i></p>	<p><i>Adam Hamilton</i></p> <p><i>Fred Logan</i></p> <p><i>Karen Wulfkuhle</i></p>
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Our Housing Journey Began with Community

...and the question we began with....

What Makes Us Healthy or Unhealthy?

Economic Stability	Neighborhood and Physical Environment	Education	Food	Community and Social Context	Health Care System
Employment Income Expenses Debt Medical Bills	Housing Transportation Safety Parks Playgrounds Walkability	Literacy Language Early childhood education Vocational training Higher education	Hunger Access to healthy food options	Discrimination Social integration Support systems Community engagement	Health Coverage Provider availability Provider cultural competency Quality of care

This issue impacts my health and well-being because...

... bills for basic necessities are greater than my income ... I can't live.

This issue impacts my health and well-being because...

I am a single mom on Section 8, so I am limited on my options as to where I am able to live. I feel stuck between a rock and a hard place.

This issue impacts my health and well-being because...

If you do not have a good education you can't get a job that pays well.

This issue impacts my health and well-being because...

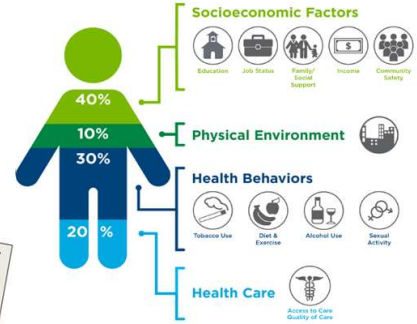
Processed food is cheaper than fresh food, so I buy what I can afford.

This issue impacts my health and well-being because...

... I don't have anyone to help me. I have to figure it out on my own.

This issue impacts my health and well-being because...

Broken shoulder and no insurance. Trying to make it better.



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Our Community and our Data Made it Clear

PLACE MATTERS



Where we live determines how easy it is to access good jobs and schools, what physical and chemical agents we are exposed to, how much violence and crime impact us.

Who our neighbors are and how we interact with them shapes our support systems, limits social isolation, and creates communities of care that strengthen overall health and wellbeing.

Living in one location for a long period of time helps us establish trusted relationships with health providers, and increases our overall usage of preventive health resources.

Our surroundings shape the lifestyle choices that impact long term health. How easy it is to go for a walk, play outside, or find healthy food depends on where we live.



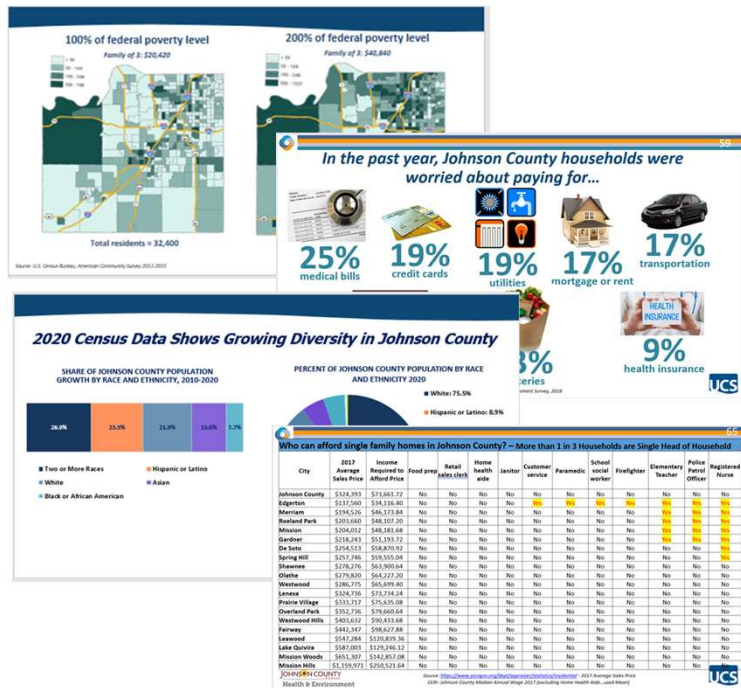
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Every Year Since 2018 Our Human Service Summits Have Brought Focus to the Issues of Housing, Community, and Connectedness



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We've Shared Data (lots of data)



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We've Shared Stories (lots of stories)

Telling the Story of Us - Community Voices

Maria Zuluaga
Realtor, The Zuluaga Group
RE/MAX Realty Suburban

John LeRoy
Human Resources Generalist,
WaterOne

KRISTY BAUGHMAN
DIRECTOR OF EDUCATION & PLANNING
UNITED COMMUNITY SERVICES OF JOHNSON COUNTY

KATHRYN EVANS
MANAGER OF SPECIAL PROJECTS
UNITED COMMUNITY SERVICES OF JOHNSON COUNTY

UCS United Community Services of Johnson County

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We've Invited Amazing Partners to Join Us

*"Building the **public and political will** necessary to transform the systems that shape the future of our communities, is one of the*

Governor's Commission on Racial Equity and Justice
Commission's Co-Chairs

DR. TIFFANY ANDERSON • SUPERINTENDENT OF TOPEKA PUBLIC SCHOOLS USD 501

DR. SHARON...
UNIVERSITY OF...
PROFESSOR...
& ADM...

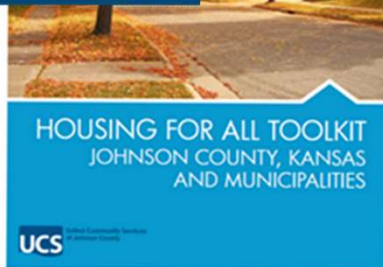
Dr. Tiffany Manuel
President & CEO, CaseMade

American Public Square
AT JEWELL

UCS

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We've Shared Successes



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And We've Invited You to Join Us



JOHNSON COUNTY Health Equity Network

Please tear here and submit before you leave. The top half is yours to keep!

Call-to-Action

Join us in our efforts to ensure that everyone in Johnson County has an opportunity to be as healthy as possible.

- I want to host or organize a community listening session to learn more about the health equity issues in my community.
- I want to volunteer to survey Johnson County residents for the Johnson County Community Health Assessment on September 8.
- I want to join the Health Equity Network to stay updated on efforts to improve health and well-being for Johnson County residents.

Name: _____
 Organization: _____
 Email: _____
 Phone: _____



<https://www.youtube.com/watch?v=OZU5mcOUWNg&t=78s>



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This Year, Our Challenge is to Move Our Community from Me to We



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Change Can Start with One Person



MADD
 Activism | Victim Services | Education

- Saved approximately 350,000 lives since MADD was founded
- Changed the legal drinking age to 21
- Lowered the legal blood alcohol level to .08%



Missing
 Stranger Abduction

Name: Amber Hagan
 Age: 9
 Sex: Female
 Height: 4'7"
 Weight: 75-78 lbs
 Hair color: Reddish-brown
 Eye color: Blue

AMBER ALERT
CHILD ABDUCTED/TAKEN

AMBER ALERT
CHILD ABDUCTED/TAKEN

- All 50 states, the District of Columbia, Puerto Rico and the U.S. Virgin Islands have AMBER Alert plans.
- As of January 2, 2023, 1,127 children were successfully recovered through the AMBER Alert plan.



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Community Advocacy Starts with You



You Have a Personal Network:

1. Who do you know?
2. Where do you go?
3. Who are your “connectors?”



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Community Advocacy and Engagement



Potential outcomes of community engagement include:

- Inform the community about an effort or issue
- Increase visibility for your organization or initiative
- Increase the number of partners and allies that join your effort
- Collaborate with new partners and build trust
- Identify and/or activate champions and leaders in the community
- Determine community needs or their preferences
- Create buy-in on a particular strategy or effort

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Step 1: Where do you go?

Make a list of any events you plan to attend in the next 2 months. This can be social events, sports events, weddings, birthday parties, meetings-- anything you plan to attend.



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Step 2: Who do you know?

Make a list of all the people you regularly talk to two or three times a month. This could be people in your family, teachers, coaches, doctors, people you work with, etc.



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Step 3: Connectors

Make a list of the handful of people you know that seem to **know everyone-- and everyone seems to know them**. These are your connectors. Connectors have networks that are broad and often intersect with many different groups and people. Connectors are trusted and have the potential to help you expand your advocacy message.



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Step 4: Action

Three things you can do to advocate

1. Share one data point/one story
2. Create your elevator speech
3. Listen! Ask them their thoughts! Listen for areas of connection/share values



When you find people who support your issue:

- Keep track of their contact information and availability.
- Start a phone tree or an e-mail list to keep in touch with everyone so that when an issue arises, you'll know just who to contact to get the word out.

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From ME to WE Tackling the Big Issues in Our Community - Together



Impact Panelists:

- Lee Jost, Executive Director, NCircle
- Jarrod Sanderson, COO, Nautical Manufacturing and Fulfillment
- Robert Welch, Sales & Team Mgr, Select Quote Insurance Company
- Tim DeWeese, Director of the Johnson County Mental Health Center
- Rita Carr, UCS Director of Community Planning & CoC Lead Staff

Moderator:

- Julie Brewer, UCS Executive Director



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Solutions Panelists:

- Joe Karlin, Co-Founder and Executive Director, Dignity Project
- Lindsay Hicks, President and CEO, Habitat KC
- Heather Bradley-Geary, Director of Supportive Housing, The Vecino Group
- Megan Foreman, Housing Coordinator, Johnson County Government

Moderator:

- Kristy Baughman, UCS Director of Education and Planning



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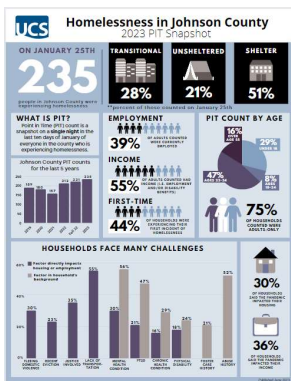


Partnering Across the Housing Continuum

Video

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Data tells us the story of what is possible in Johnson County



UNSHELTERED PERSONS



Number of people counted who were staying outdoors, in a vehicle, or other places not meant for habitation on the night of the PIT Count

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The Dignity Project



• Background

- Johnson County qualified for almost \$4 million in HOME ARP funding
 - The County engaged consultants to conduct a four-month study inclusive of focused listening, survey, and data collection to determine priority use of these funds
 - Acquisition and Development of Non-Congregate Shelters was identified as the priority use for the HOME ARP fund
 - December of 2022 the Board of County Commissioners approved the County HOME ARP Plan for submission to HUD
- Lee Jost, Executive Director, NCircle, and Joe Karlin, Karlin Consulting, engaged with County officials to research and explore ways to address the need.

“Although this process identified several needs for housing and services...the limited amount of funding required the County to focus on what it considered to be the highest priority need: a non-congregate shelter.”

*Johnson County
HOME-ARP Allocation Plan*

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The Dignity Project



• IBW selected to conduct Feasibility Study:

- Build on the needs assessment and gaps analysis work done in the approved HOME ARP Allocation Plan
- Research current and evolution of Housing First organization practices
- Identify needed supportive services, potential providers, and cost

• Approach – Interviews (17) and Focus Groups (2):

- Organizations engaged in providing housing to unhoused through emergency shelter, transitional housing, and permanent supportive housing using the “Housing First” model
- Organizations providing direct support services

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The Dignity Project



• Key Findings/Observations:

- ✓ Lack of shelter and available and affordable housing is a barrier
- ✓ Housing providers are working to evolve their models to close gaps
- ✓ Breadth and depth of behavioral health issues
- ✓ The lack of public transportation is a challenge
- ✓ "Hub" or "campus" models are emerging to reduce friction/inefficiency
- ✓ Local providers of supportive services are interested/open to supporting the project

"When measuring success, this is about housing for us – it's the only thing that ends homelessness for someone. You must have, for some, ongoing supportive services to maintain what that (housing situation) looks like."

*Stephanie Boyer, CEO
reStart*

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The Dignity Project



• Core Assumptions:

- Non-congregate housing
- Adult-only households experiencing homelessness in Johnson County, KS
- Located along transit routes
- 50 bed emergency shelter
- 20 flat apartments (affordable housing)
- "Flex" beds to accommodate short term rentals/transitional housing, or emergency shelter beds
- Length of stay could be up to 90 days
- Connected to the Continuum of Care Coordinated Entry System
- Provide on and/or off-site supportive services including food and hygiene, health, dental and behavioral health, transportation, workforce development, housing assistance, and case management

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The Dignity Project



- Core Staffing and Services could include services such as:

- Guest Services Staff
- Case Managers
- Transportation
- Security
- Health, Dental and Behavioral Health Services
- Housing Assistance
- Workforce Development/Training
- Financial Education/Budgeting



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The Dignity Project



- Recommendations:

1. Development of a comprehensive housing strategy that acknowledges the role every type of housing plays along the housing continuum is essential to long-term progress.
2. Shelter staffing will require:
 - Guest Services staff
 - Case Managers
 - Director for leadership and oversight
 - Security Personnel (TBD)
 - Arrangements with local service providers for other supportive services (e.g., health, dental, behavioral health, workforce development/training, etc.)

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The Dignity Project



- **Convene Stakeholders to Establish Next Steps:**
 - Finalize Report (July): Conference discussion will inform final report
 - Study Session with BOCC
 - Decision-making

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The Dignity Project



- Get To Know Each Other (10 mins.)
- **Question 1, Barriers** (15 mins.):
 - ✓ How do we move community sentiment about shelter and next step housing from being viewed as a burden to a community benefit?
- **Question 2, Influence** (15 mins.):
 - ✓ How can you use your influence/personal networks to tell and lift up the stories of residents experiencing homelessness as a call to action?
- **Question 3, Sustainability** (15 mins.):
 - ✓ How do we build long-term understanding and support to create a lasting response to homelessness?
- **Report out of Top takeaways** (15 mins.)

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Please share your feedback!

